

PRESS RELEASE

MCA GOLF

A Group Company of

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FOR IMMEDIATE RELEASE

Mitsubishi Chemical/Graphite Shafts Introduces C6™ Series - Designed Exclusively for Club Builders

Carlsbad, CA (May 15, 2017) – MCA GOLF introduces a new golf shaft brand designed exclusively for club builders and fitters - the C6™ Series by Mitsubishi Chemical/Graphite Shafts.

The C6™ Series is designed to give club builders and fitters an exclusive line of high-performance golf shafts that can be fine-tuned to a golfer's specific performance needs beyond shaft flex and weight. The C6™ Series optimizes golf shaft frequency, weight, torque, and bend profile, so that launch and spin characteristics can be optimized to help players hit it as long, straight and consistently as possible.

“Club builders and fitters are essential to making sure our products perform to their potential,” says Mark Gunther, Vice President of Sales and Marketing at MCA GOLF. “We are continuously searching for and developing new and innovative ways to help them fit consumers - so they can play their very best. The C6™ Series represents our latest innovation.”

The C6™ Series features Mitsubishi Chemical's bi-axial woven material which features ultra-thin, spread tow fiber throughout the tip-section of this series to provide increased stability and lower torque.

Spread Tow Fiber

Mitsubishi Chemical's bi-axial woven material featuring ultra thin spread tow fiber delivers greater strength in compression due to reduced fiber bulking. Our thinner woven materials can achieve a superior strength-to-weight ratio vs. traditional carbon fiber woven prepregs due to more fiber, and less resin.

C6™ Blue can be found at authorized dealers and distributors. C6™ Red will be released in the Fall 2017.

WHO IT'S BEST FOR?

C6™ Blue

C6™ Blue is a smooth, well-balanced profile designed to perform for a wide range of player abilities. It's the perfect balance of performance and playability.

C6™ Red

C6™ Red is a stable, balanced profile designed to provide higher launch, without excessive spin.

PRICING AND AVAILABILITY

The new C6™ Blue and Red wood profiles will be available through MCA GOLF authorized retailers and dealers nationwide, and has a suggested retail price of \$200 USD.

C6™ Blue 50 (R, S)

C6™ Blue 60 (R, S, X)

C6™ Blue 70 (S, X)

C6™ Red 50 (A, R, S) – COMING SOON (FALL 2017)

C6™ Red 60 (R, S, X) – COMING SOON (FALL 2017)

ABOUT US

MCA GOLF, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. MCA GOLF leverages its own resources and raw materials through vertical integration, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, MCA GOLF has established itself as a dominant force in the golf industry.

For additional information, please contact:

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