

# PRESS RELEASE

**MCA GOLF**

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FOR IMMEDIATE RELEASE

## **Mitsubishi Introduces OT™ Hybrid and Taper Tip Iron Series**

Carlsbad, CA (January 23, 2018) -- MCA GOLF, INC. has unveiled the OT™ Hybrid and Taper Tip Iron Series, as a line extension to the popular OT™ Parallel Tip version.

"It's ideal for heavier irons and hybrids," says Mark Gunther, Vice President of Sales and Marketing at MCA GOLF, INC. "We are very excited to take this technology to tours around the world. In fact, there are already two sets of the new OT™ Taper Tip Irons in play on tour."

When it initially came to market in 2015, the OT™ Parallel Tip Irons brought a game-changing design and technology to the graphite iron market. The series quickly grew in popularity among players of all abilities who demand superior feel, consistency and accuracy.

The new OT™ Taper Tip Iron version also employs "braiding" technology, which instead of traditional prepreg uses Tow Prepreg that's incredibly resistant to twisting and ovaling, for a shaft with no spine. Tow Prepreg features carbon fiber arranged in super-strong bundles – similar to what you would find in a steel cable – that are impregnated with resin and then woven like a braid. Thus, the shaft performs more consistently than one made with traditional sheet prepreg. The braiding also minimizes vibration, to provide better feedback that's important for iron play. With heavyweight, low torque and taper tip options now available, even the strongest player can enjoy the benefits of our revolutionary design and innovation.

### **WHO IT'S BEST FOR?**

The OT™ Hybrid shaft was developed for players wanting similar performance benefits from their hybrids, but with a mid-launch and mid-low spin.

With a variety of weights and flexes, the low-launching and low-spinning OT™ Taper Tip Iron shaft can fit a wide range of player types looking for a heavier weighted graphite iron shafts with superior feel, consistency and accuracy.

### **PRICING AND AVAILABILITY**

The new OT™ Taper Tip Hybrid shaft will be available through MCA GOLF, INC. Authorized Retailers and Dealers nationwide, and has a manufacturer's suggested retail price of \$180 USD.

OT™ Hybrid 80 (R, S, X)  
OT™ Hybrid 90 (S, X)  
OT™ Hybrid 100 (X)

The new OT™ Taper Tip Iron shaft will be available through MCA GOLF, INC. Authorized Retailers and Dealers nationwide, and has a manufacturer's suggested retail price of \$130 USD/each.

OT™ Taper Tip Iron 80 (S)  
OT™ Taper Tip Iron 100 (S, X)  
OT™ Taper Tip Iron 110 (S, X)  
OT™ Taper Tip Iron 120 (X)

#### **ABOUT US**

MCA GOLF, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. MCA GOLF, INC. leverages its own resources and raw materials through vertical integration, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, MCA GOLF, INC. has established itself as a dominant force in the golf industry.

**For additional information, please contact:**

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