

# PRESS RELEASE

**MCA GOLF**

A Group Company of  
**MITSUBISHI CHEMICAL**

1945 Kellogg Ave.  
Carlsbad, CA 92008

T. 760.929.0001 | F. 760.929.1283  
[www.mitsubishichemicalgolf.com](http://www.mitsubishichemicalgolf.com)

FOR IMMEDIATE RELEASE

## **Mitsubishi Debuts KURO KAGE™ XD**

Carlsbad, CA (March 1, 2018) -- MCA GOLF, INC. introduces the low-launch, low-spin KURO KAGE™ XD shaft for woods. Based off the KURO KAGE™ XT that launched in 2015, this super-premium model has lower torque, spin and launch, as well as a 1.5X longer Dual-Core Titanium Nickel (TiNi) Wire along the outer plies for increased feel and performance. Made in Japan, KURO KAGE™ XD also features high-modulus fiber in the form of premium 40-Ton and 46-Ton carbon fiber, Low Resin Content (L.R.C.) Prepreg, Variable Torque and a premium ion plating finish. The design lowers launch and spin versus the XT profile, and delivers a new level of stability and control.

### **WHO IT'S BEST FOR?**

Players wanting a low-launching and low-spinning, tip-stiff bend profile that offers enhanced control and stability.

### **PRICING AND AVAILABILITY**

The new KURO KAGE™ XD will be available through MCA GOLF, INC. authorized retailers and dealers nationwide, and has a suggested retail value of \$400.

KURO KAGE™ XD 50 (R, S, X)

KURO KAGE™ XD 60 (S, X, TX)

KURO KAGE™ XD 70 (X, TX)

KURO KAGE™ XD 80 (X, TX)

### **ABOUT US**

MCA GOLF, INC. is a wholly owned subsidiary of Mitsubishi Chemical Holdings Corporation, dedicated to designing and developing high performance composite golf shafts for discerning golfers everywhere. MCA GOLF leverages its own resources and raw materials through vertical integration, which gives it a competitive advantage. Over the years, it has been a leading supplier of premium composite golf shafts worldwide. With many of the world's best players using its golf shafts, MCA GOLF has established itself as a dominant force in the golf industry.

**For additional information, please contact:**

**Stacey Benvenuto**

Brand Marketing / Tour Representative

MCA GOLF, INC.

E. Stacey.Benvenuto@mca-golf.com

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